

Globally connected,
locally focused



www.lawyersworldwide.com

2008 Sponsorship Opportunities

Lawyers Associated Worldwide (LAW) cordially invites your company to be a commercial sponsor at one or more of LAW's 2008 meetings. Sponsors will present their products and services to an influential group of law firm representatives at LAW's Annual General Meeting and/or Regional Meetings. These lawyers are leaders within their firms, bar associations and communities. Sponsorships are exclusive in your product/service field. Only one to three sponsors approved by our Governing Board will attend. Sponsors will be integrated into the meetings and will have the opportunity to interact directly with our members. This uniquely positions your company to highlight the value and superiority of your products and services, and to create new markets and customer leads.

What is Lawyers Associated Worldwide?

We are a rapidly growing international association of 100+ commercial, full-service law firms located in over 50 countries around the world. Our members are among the most prominent mid-sized law firms in their respective jurisdictions. Collectively, LAW's member firms employ nearly 3,500 lawyers representing a broad range of public and private businesses, investors, financial institutions, charities, and governmental entities. We are particularly attuned to the needs of middle market clientele.

We can connect you to a world of opportunities.

Our member firms provide an extensive worldwide network of geo-economic expertise, local law specialists, and connections to law makers, the court system, regulators, and other affiliated professionals. Your relationship with LAW members will enable you to make contact with key professionals in countries where you now do, or want to do, business.

The name "LAWYERS ASSOCIATED WORLDWIDE" and the design in which it appears are marks or registered marks (for services or collective membership) in the United States of America, Canada, the United Kingdom and other countries.

*Our members,
100+ law firms
in more than
130 major
commercial
centers, are
among the
most prominent
mid-sized law
firms in their
respective
jurisdictions*

Sponsorship with LAW Delivers Unique Added Value:

We provide a cost-effective platform for you to present your products and services to decision makers in your targeted markets. At our conferences, unlike typical bar association conventions, you are not segregated into a market place or exhibit hall. As a sponsor your marketing opportunity will include:

- One-on-one professional and social interactions with conference attendees
- A platform for reaching senior law firm partners and their clientele
- Prominent recognition and a place on our program agenda

Sponsorship benefits may include:

- An opportunity to give a substantive presentation (up to 30 minutes) about your business
- Attendance at all LAW social events and non-business meetings for up to two company representatives without payment of the normal registration fee (a savings of U.S. \$1,000 to U.S. \$3,000)
- Prominent recognition in the conference materials
- Recognition on the LAW web site, linked back to your company
- Recognition in pre- and post-meeting communications to all member firms
- Recognition during the plenary session at the meeting
- Signage at the conference and a demonstration table at or near the registration site
- Advance listing of LAW attendees and guests
- Optional naming and sponsorship of luncheon, dinner and/or social events

Sponsorship packages are now available for our Meetings in 2008:

- April 10-12, 2008, Americas Regional Meeting in Buenos Aires, Argentina
- April 24-26, 2008, Asia Pacific Regional Meeting in Xiamen, China
- May 22-24, 2008, Europe, Africa & Middle East in Porto, Portugal
- September 17-20, 2008, Annual General Meeting in Washington, DC

Sponsorship Pricing Guidelines:

Annual General Meeting --- U.S. \$20,000 Base Sponsorship (+ depending on premiums)

Regional Meetings --- U.S. \$8,000 Base Sponsorship (+ depending on premiums)

LAW will gladly work with you to design other custom features to enhance your sponsorship package.

Our Past Sponsors Have Included:

Julius Baer Group • National Arbitration Forum • Legal Toolbox • Logic 100
KLM Royal Dutch Airlines • Interwoven, Inc. • Thomson - West Managed Technology Services
Equitrac Systems (Australia) • First American Title Insurance Company (Australia)

For further sponsorship information, please contact:

Hallie J. Mann

Executive Director

Lawyers Associated Worldwide

2823 McKenzie Point Road

Minneapolis, Minnesota 55391 USA

Phone: +1 952-404-1546 Fax: +1 952-404-1796

E-mail: halliemann@lawyersworldwide.com

www.lawyersworldwide.com